

# TalentClick

## CUSTOMER CASE STUDY

### Company

Global Petroleum  
Refiner and Ethanol  
Producer

### Industry

Oil & Gas

### Use Case

Industry leader  
leverages **SQ™**  
assessment and  
*Safety Self-Awareness*  
Training to reduce  
incident rate.

### Results

In 6 months:

- Incident rates decreased by 30%
- First Aid, Near Misses and Recordables decreased by 75%
- Three departments eliminated their incident rates
- Production decreased incident rates by 40%



## How TalentClick Helped Decrease Incidents by 30% and Strengthen Safety Culture

Occupational and process safety permeates throughout the entirety of **this global leader's** operations. When they purchased several plants, they had a large number of new workers join their family. While the workers at these plants were productive and hard working, they came from a history of farming and had little experience with such comprehensive safety processes.

When two separate incidents occurred at two sister plants, the HSE Manager wanted to help his workers make safer workplace decisions and reduce incidents. He approached **TalentClick** to integrate our ***Safety Self-Awareness*** training solutions into his company's award winning safety programs.

## How They Did It

### *Building Safety Self-Awareness*

Using the online questionnaire **Safety Quotient™ (SQ™)**, participants developed an understanding of their safety related behaviors and unique training needs. Taking their results into the classroom, they received personalized training to interrupt their unsafe behaviors to prevent risks before they even occur.

Contact Us at 1.877.723.3778 or [connect@talentclick.com](mailto:connect@talentclick.com)

**TalentClick**  
Understand People. Reduce Risk.

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### *Managing Safety Self-Awareness*

Managers were taught the six personality traits which are correlated with safety-related behaviors. Through a series of group and individual exercises, managers learn how to address the personal training needs of each worker by tailoring their leadership methods to the worker's unique learning style.

### *Train-the-Trainer*

The HSE Manager was such a huge fan of the *Safety Self-Awareness training* that he wanted to become certified to deliver it himself. He was trained to administer **Safety Quotient™**, interpret results, and train others on how to use the assessment for safety awareness training and development on an ongoing basis.

## Participants Loved It

**84% said "I would recommend this training to others in my industry".**

**82% said "This training will be effective for me in the future".**



*"[The trainer] Natalie was awesome! Very impressive!"*

Safety Self-Awareness training participant

## Mark Loved It!



*"TalentClick has been opening our workforce's eyes to better understanding the prevention of workplace incidents. The information not only has helped us in reducing injuries but also environmental spills, product losses and quality issues.*

*Their training solutions offer in-depth insight in how individual "at risks" behaviors are a leading indicator to adverse events. They provided a fun and engaging training experience that resulted in a visible improvement of safety behavior in our workforce!"*

HSE Manager



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