

HOW TO SPOT A TOP SAFETY CULTURE

THE SAFEST COMPANIES SHOW TOTAL COMMITMENT FROM EVERYONE

Research uncovered key similarities of Canada's **2014 Top Safety Culture™ Awards** Program Winners, while also identifying some areas that, if improved upon, could further contribute to safety risk reduction in their workplaces

WHAT IS SAFETY CULTURE?

Safety Culture is the way safety is managed within a company, often reflected in two things:

Employee **ATTITUDES, PERCEPTIONS, BELIEFS & VALUES**

Company **POLICIES, PROCESSES & PROCEDURES**

It reflects the commitment to safety at all levels in the organization and how safely members of the organization behave on a day-to-day basis

WHY HAVE A TOP SAFETY CULTURE?

SAFER WORKPLACE (reduces risk)



INCIDENTS



INJURIES

STRONGER BRAND (improves)



MORALE



RECRUITMENT



RETENTION

HOW IS SAFETY CULTURE MEASURED?



SURVEY

Measure the perceptions of employees from management all the way to the frontline

PROGRAMS

Measure the documented rules, policies and procedures used for safety



RESULTS

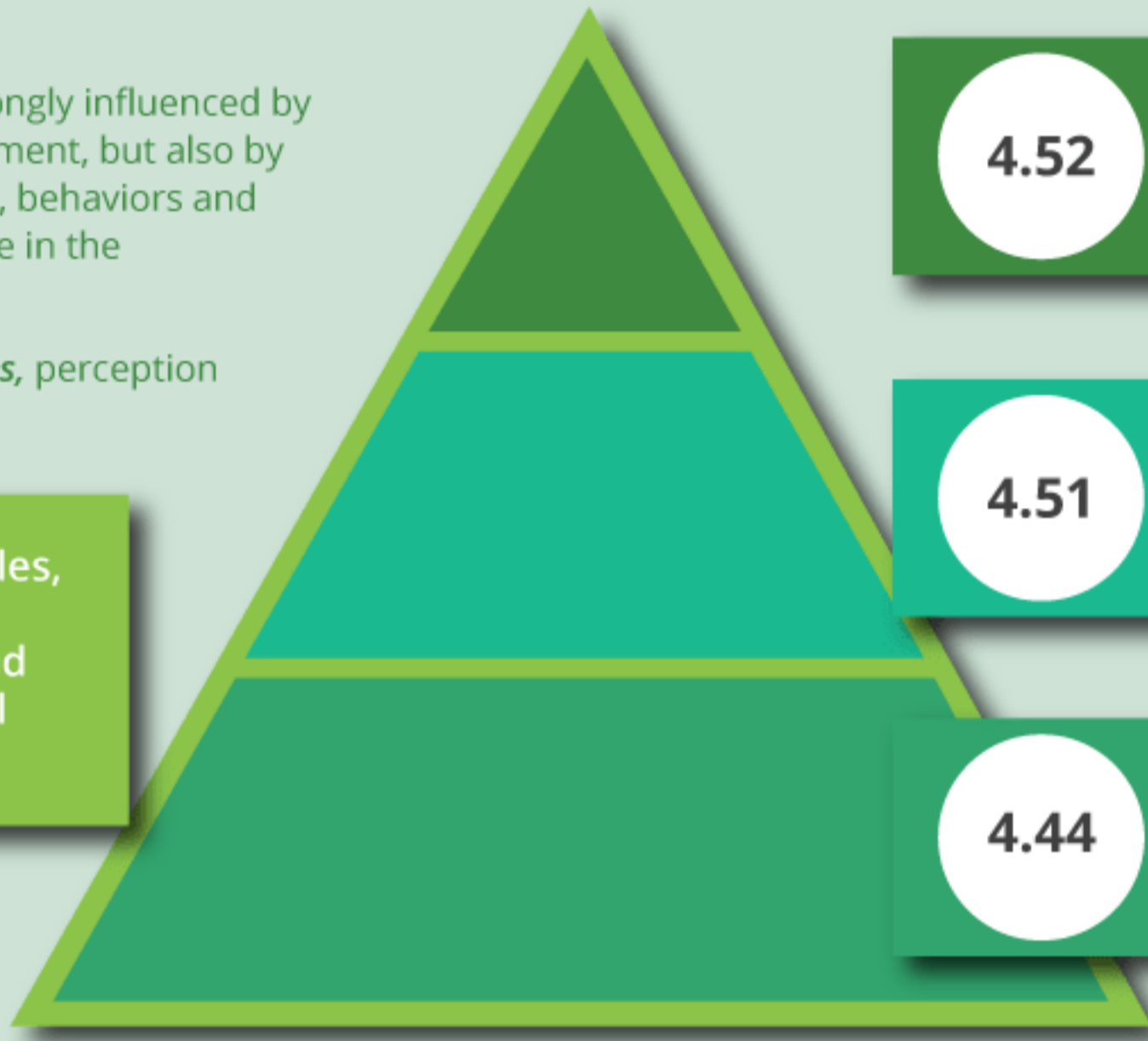
Measure the cumulative results of safety culture through incident & injury data

WHAT INFLUENCES SAFETY CULTURE?

Safety Culture is strongly influenced by upper-level management, but also by the attitudes, beliefs, behaviors and practices of everyone in the organization

In *Top Safety Cultures*, perception scores are high!

Underlying Rules, Policies, Procedures and Organizational Climate



KEY CHARACTERISTICS OF A TOP SAFETY CULTURE



4.70

Management communicates high standards for safety

4.64

Management understands the risks and potential consequences of workplace hazards

4.62

Management provides information on safety issues



4.64

Supervisors insist PPE is worn

4.62

Supervisors understand the risks and potential consequences of workplace hazards

4.56

Supervisors take action to on all workplace hazards



4.54

Workers take actions to protect their coworkers

4.46

Workers behave as though safety is equally as important as getting the job done

4.45

Workers respect procedures when incidents occur

HOW TOP SAFETY CULTURES CAN IMPROVE

Management should reward safe workers



POTENTIAL TO INCREASE PROFIT BY \$2,400

Supervisors should act on workers' safety suggestions



EMPLOYEES ARE 1.3 TIMES MORE LIKELY TO STAY WITH THE COMPANY

Workers behave safely even when no one is looking



REDUCE RISK OF INCIDENT BY AN AVERAGE OF 20%