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Kelly Sample



WPP RESULTS

Introduction

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This report is a summary of strengths and areas for coaching and development based on responses to the items in the assessment. The report is focused around seven main dimensions addressing different aspects of your workstyle. Keep in mind as you read the report that right side scores are not better than left side scores. There are positive and negative implications for both right side and left side scores, although certain scores are more preferable for certain roles.

Your Primary Traits

Open-Minded	Direct	Outgoing
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These are the most extreme scores from your personality profile below.

Summary of your results:

PART A

	LEFT SIDE	MID LEFT	MID RANGE	MID RIGHT	RIGHT SIDE	
Non-Dominant Not motivated to lead others, less assertive			¢			Dominant Driven to lead others, assertive
Contented Modest expectations and objectives				¢		Achievement-Focused Motivated to reach challenging goals, high expectations of oneself
Reactive Sense of urgency and reactive to stress and pressure		¢				Calm Even-tempered, calm when working under pressure
Reserved Task focused; does not have a strong need for social interaction				¢		Outgoing Comfortable with social interaction and talkative
Direct Straightforward and direct	¢					Empathetic Sensitive to the needs of others and tactful
Spontaneous Flexible and improvising				¢		Regimented Rule abiding and detail focused
Conventional Practical and prefer predictability					¢	Open-Minded Imaginative, open to change, curious and creative
	LEFT SIDE	MID LEFT	MID RANGE	MID RIGHT	RIGHT SIDE	

The marker represents your results.

The average results of working adults is at the middle point of each dimension.

Dimension 1: Non-Dominant vs. Dominant

PART B

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You scored in the Mid Right of the Non-Dominant vs. Dominant dimension.

This dimension measures the degree to which a person is driven to take charge and lead others. Mid-range scoring individuals can lead and influence others but are also comfortable as individual contributors.

Positive characteristics related to how you scored on this dimension:	Possible coaching/developmental areas related to how you scored:
 You're a cooperative team member You're able to work well independently You're comfortable taking charge if necessary You're able to lead others if necessary 	 You may be dissatisfied in a role that is primarily managing others You may be uncomfortable if you have to be highly assertive on a frequent basis
Job-fit considerations – You would fit best into a role that:	Culture-fit considerations - You would fit best into an organizational culture that:
 Emphasizes collaboration with others Involves occasional leadership tasks Involves working with a cooperative team Doesn't require being closely monitored 	 Has a healthy balance between cooperation and independence Is open to ideas and input from all team members Values the contributions of all employees

Interview Questions - Suggested questions to probe into this area to further assess "fit"

- · How much of this job involves directing others?
- · How does the work culture emphasize collaboration between co-workers?

Dimension 2: Contented vs. Achievement-Focused

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You scored in the Mid Right of the Contented vs. Achievement-Focused dimension.

This dimension measures the degree to which a person is focused on achieving challenging goals. High scoring individuals are focused on achieving challenging goals and completing their objectives at a high performance level.

Positive characteristics related to how you scored on this dimension:	Possible coaching/developmental areas related to how you scored:
 You're self-motivated to reach your goals You have high standards and expectations of yourself and others You're focused on completing tasks and reaching your objectives You enjoy challenges 	 You may need to be challenged and fully utilized to be engaged in work You may become frustrated when your personal goals are not met
Job-fit considerations – You would fit best into a role that:	Culture-fit considerations - You would fit best into an organizational culture that:

Interview Questions - Suggested questions to probe into this area to further assess "fit"

· How are high-performers rewarded in this job?

· How are employees in this job kept challenged?

Dimension 3: Reactive vs. Calm

PART B

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You scored in the Mid Left of the Reactive vs. Calm dimension.

This dimension measures the degree to which a person is calm and tolerant of stress and pressure. Mid-range scoring individuals are able to remain composed and calm but can also be expressive. They have a moderate sense of urgency with their work.

Positive characteristics related to how you scored on this dimension:	Possible coaching/developmental areas related to how you scored:
 You're able to handle stress and pressure well You're self-aware You're seen by others as balanced and stable You're receptive to feedback 	 You may appear nonchalant to others because you are usually calm You may not always convey a sense of urgency with tasks
Job-fit considerations – You would fit best into a role that:	Culture-fit considerations - You would fit best into an organizational culture that:
 Has a mix of high and low stress pressure tasks Is demanding and challenging but not too stressful Gives you a balanced workload Has realistic performance expectations 	 Respects and supports work/life balance Sets reachable goals and targets Has leadership that does not over-react to minor issues or threats

Interview Questions - Suggested questions to probe into this area to further assess "fit"

· What are the high-pressure tasks involved in this job, if any?

• What are the measured objectives in this job? How many people in the role meet or exceed them?

Dimension 4: Reserved vs. Outgoing

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You scored in the Mid Right of the Reserved vs. Outgoing dimension.

This dimension measures the degree to which a person enjoys and is comfortable with social interaction. Right side scoring individuals tend to be approachable and outgoing. They are able to quickly build rapport and enjoy interacting with new people.

Positive characteristics related to how you scored on this dimension:	Possible coaching/developmental areas related to how you scored:
 You'll initiate social interaction You can be outgoing, colorful and charismatic You're comfortable being the center of attention You quickly build relationships 	 You may perform better with more group involvement You may prefer collaboration to completing tasks independently
Job-fit considerations – You would fit best into a role that:	Culture-fit considerations - You would fit best into an organizational culture that:
 Requires you to initiate contact with unfamiliar people 	 Is friendly, open and social Knows how to have fun while working

Interview Questions - Suggested questions to probe into this area to further assess "fit"

· How much of this job would involve meeting new people?

• What would the split be between tasks completed independently versus interacting with others?

Dimension 5: Direct vs. Empathetic

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You scored in the Left Side of the Direct vs. Empathetic dimension.

This dimension measures the degree to which a person is sensitive to the feelings of others & shows empathy. Left side scoring individuals are seen as direct & are typically more interested in completing tasks than developing interpersonal relationships.

Positive characteristics related to how you scored on this dimension:	Possible coaching/developmental areas related to how you scored:
 You're a straightforward and direct communicator You're focused on completing tasks You're comfortable voicing unpopular opinions You don't feel obligated to please others 	 You may focus on completing tasks more than people issues You may appear critical or forthright to people who are sensitive
Job-fit considerations – You would fit best	
into a role that:	Culture-fit considerations - You would fit best into an organizational culture that:

Interview Questions - Suggested questions to probe into this area to further assess "fit"

· Does the work culture encourage open dialog and exchange of opinions?

• Are managers open to receiving input and constructive criticism from employees?

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plans too often

Dimension 6: Spontaneous vs. Regimented



You scored in the Mid Right of the Spontaneous vs. Regimented dimension.

This dimension measures the degree to which a person is conventional, rule abiding and detail-focused. Right side scoring individuals are typically excellent at planning and organizing. They are regarded as meticulous and value structure and certainty.

Positive characteristics related to how you scored on this dimension:	Possible coaching/developmental areas related to how you scored:
 You're detail-oriented You value order, structure, and predictability You're rule conscious You're conscientious and dependable 	 At times, you may prefer to focus on the details rather than on the "big picture" You may respond to stressful or unusual situations by planning and organizing
Job-fit considerations – You would fit best into a role that:	Culture-fit considerations - You would fit best into an organizational culture that:
 Requires you to focus on details and get things exactly right Lets you plan ahead and stay organized Has expectations of you that are clear and 	 Has structure, processes and guidelines in place Maintains high-quality standards Closely monitors activities

Interview Questions - Suggested questions to probe into this area to further assess "fit"

· How much structure, processes and guidelines would there be in this job?

• How much planning and organizing would I be responsible for in this job?

Dimension 7: Conventional vs. Open-Minded

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You scored in the Right Side of the Conventional vs. Open-Minded dimension.

This dimension measures the degree to which a person is curious, imaginative and innovative. High scoring individuals are creative and comfortable with change. They will likely have a strong preference for variety in their work.

Positive characteristics related to how you scored on this dimension:	Possible coaching/developmental areas related to how you scored:
 You're open to change and new ideas You're good at finding creative solutions to problems You're a strategic thinker You're willing to take risks 	 You may over-analyze situations or problems You may need a lot of variety in tasks to remain stimulated
Job-fit considerations – You would fit best into a role that:	Culture-fit considerations - You would fit best into an organizational culture that:
 Allows you to think strategically Requires you to find 'out of the box' solutions to problems Lets you be innovative and develop new ideas Allows you to make some of your decisions based on intuition 	 Is regarded as an innovator in their field Values and promotes creativity Quickly adapts to change Takes risks

Interview Questions - Suggested questions to probe into this area to further assess "fit"

· How much change would there be in this job on a day-to-day basis?

• Would the workload in this job be predictable or unpredictable?